

## 1 **Increasing attendance at parties and drinks:**

2 This year, the party & drinks committee of SPiN is organizing five theme parties and three  
3 drinks. The drinks start at 20:00 and finish at 02:00. In contrast, the parties start at 23:00 and  
4 finish at 04:00. Over the years, these parties and drinks have been an excellent and accessible  
5 way for members to associate and become acquainted with the association and other members.  
6 This was exceptionally the case after the COVID-19 sanctions ended, enabling the association to  
7 once again organize parties and drinks, which gave rise to a sizeable increase in attendance at  
8 said parties and drinks.

9 The XV<sup>th</sup> board, however, has noticed that since the start of this association year, the post-  
10 COVID growth in attendance has come to a halt. Possibly caused by members having more  
11 options than parties and drinks organized by SPiN and already being acquainted with their fellow  
12 students through, for example, the university's orientation week or on-campus classes and  
13 lectures. For the first time since the end of the COVID-19 sanctions, the XV<sup>th</sup> board has noticed a  
14 notable decrease in attendance at both parties and drinks. Low attendance causes a substandard  
15 experience for SPiN's members while negatively affecting external sponsors. On top of a  
16 decreased attendance, the XV<sup>th</sup> board has also noticed that the venue remains unoccupied mainly  
17 during the first hour of the activity.

18 The XV<sup>th</sup> board has attempted to increase attendance through more frequent promotions and  
19 deals for drinks during the first two hours of the activity. These actions increased attendance, but  
20 not to the height of SPiN's standard. The board has also tried starting a party at 22:00 instead of  
21 23:00, which had little effect.

22 Following the information written above, the board would like your input on the following  
23 questions:

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- At what time would you preferably arrive at a drink?
  - 25 • At what time would you preferably arrive at a party?
  - 26 • What attracts you to a party or drink?
  - 27 • What would make you attend a party or drink during its first hour?
  - 28 • What are things that would increase the attendance of parties and drinks?

