

1 **Input on website improvements:**

2 In the current association year, the XVth board created a website task force to uplift the website of
3 SPiN and the associated membership base. This task force is currently working on finding a
4 suitable website host that will fit the association's needs. The website will most likely be given a
5 new look when an adequate host is found. The website task force has not yet decided who and
6 how this will be tackled. Before finalizing such a decision, the input and ideas of the members are
7 highly appreciated so that the task force can incorporate them into their work. Thus, the XVth
8 board wants to discuss this topic during this Heidag.

9 The XVth board believes there can be an adequate discussion about the advancements of the
10 website, which will significantly improve the overall feel of the new website for members. For
11 example, a good layout and user-friendly interface can attract more parties to SPiN, especially
12 first-year students who visit the SPiN website to order their first book for the academic year.
13 Furthermore, suppose psychology students can be encouraged to visit our site to buy books and
14 check for new and interesting activities or other services like vacancies or Skills4Skills. In that
15 case, we can increase the attendance of set activities or be more attractive to our sponsors and
16 other external parties. The XVth board would also value your opinion about improvements to the
17 site regarding other topics, so feel free to bring them up during the Heidag.

18 The XVth board would like your input on the following questions:

- 19 • What can be possible improvements to the user interface of the website?
- 20 • What can be possible improvements for the layout of the website?
- 21 • Keeping in mind both previous points, what can be improvements to the website
22 that will attract more members or externals to be involved within SPiN?
- 23 • Do you have any other suggestions for the website?