

Biannual Survey Report

2023-2024

XVIth board of Study Association Psychology in Nijmegen

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1. Preface

Dear General Members' Assembly

Hereby, the XVIth board presents the results of the bi-annual survey. This survey was conducted from the 23rd of January 2024 until the 14th of February 2024. With this survey, the XVIth board hopes to evaluate the effects of certain interventions and where there are still points for improvement. The survey has therefore also been adapted for certain questions to better fit the policy of the XVIth board. The results of the survey have been compared to the results from the annual survey of the XVth board.

The survey was conducted online as this made it easy for distribution to all members. Furthermore, active members were asked during the offline committee evaluations to fill it in as well. Still, the response rate is unfortunately low, which makes it hard to draw concrete conclusions.

If you have any questions about the survey or the results, they can be asked during the General Members' Assembly on the 13th of March 2024, or you can contact the board.

Yours faithfully,

The XVIth board of Study association Psychology in Nijmegen

2. Demographic information

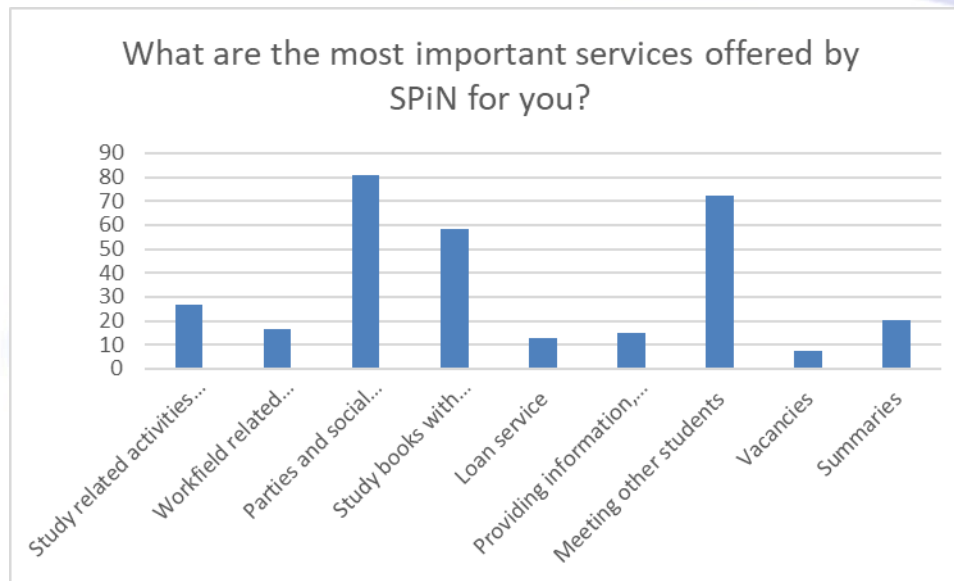
The following table presents an overview of the demographic information for all the participants. A total of 79 individuals initiated the survey, of which 70 successfully completed it. Consequently, the number of responses per question may vary. This relatively low response rate could be attributed to insufficient promotion of the survey or its overshadowing by other research projects. The survey was distributed via various channels including WhatsApp, Instagram, posters in the SPiN room, and the common ground. Additionally, active members were encouraged to fill in the survey during the committee evaluations, promotion talks were held during the breaks of lectures, and face-to-face efforts were made. While the survey results offer valuable insights into member opinions the low response rate limits the extent to which definitive conclusions can be drawn.

Question	Answer option	N	Percentage
I'm a ... years student	First	26	32,9
	Second	13	16,5
	Third	20	25,3
	Fourth	9	11,4
	>fourth	3	3,8
How old are you?	17	2	2,5
	18	5	6,3
	19	16	20,3
	20	21	26,6
	21	6	7,6
	22	8	10,1
	23	5	6,3
	>23	8	10,1
I consider myself a	Male	14	17,7
	Female	52	65,8

	Other	1	1,3
	I don't want to say	4	5,1
Study	Psychology	77	97,4
	Other (Master GZP)	2	2,6
Track	Bilingual	41	51,9
	English	28	35,4
	I don't study Psychology	0	0
Active Membership	Yes, I would recommend active membership	53	67,1
	Maybe	8	10,1
	I've never been an active member	9	11,4
	I am not an active member	1	1,3

3. General

3.1 What are the most important services offered by SPiN for you?

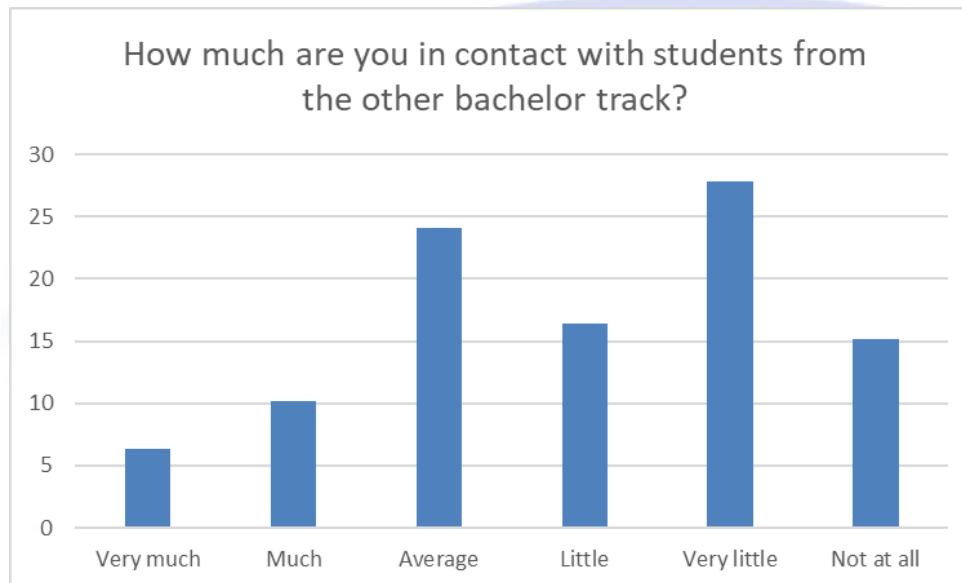


Here, participants could give multiple answers. Results show that 'parties and social activities' are thought to be the most important service offered by SPiN, followed by 'meeting other students' and 'study books with discount'. The order is not the same as last year, with 'meeting other students' now exceeding 'study books with discount'. Furthermore, the results show that summaries are thought to be less important compared to last year (20% vs. 47,44%). This is likely due to not offering physical summaries in the SPiN room anymore.

3.2 Which services of SPiN require the most improvement according to you?

For this question the same answer options as above were used. The results show that 'parties and social activities' need less improvement compared to last year (11% vs 28,2%). Study related activities also require less improvement compared to last year (13 vs 21,8%). This year, 19% of participants think 'providing information, answering questions and receiving complaints about the education' needs improvement. This is still lower than last year (25,6%). Finally, this year 'workfield related activities' require the most improvement according to 23%. The XVIth seeks to enhance its understanding of areas for improvement within these activities. To accomplish this, QR codes will be displayed at the end of each work field oriented activity, directing participants to surveys aimed to evaluating the activity. This will provide the XVIth board to get a more concrete idea of what needs to be improved.

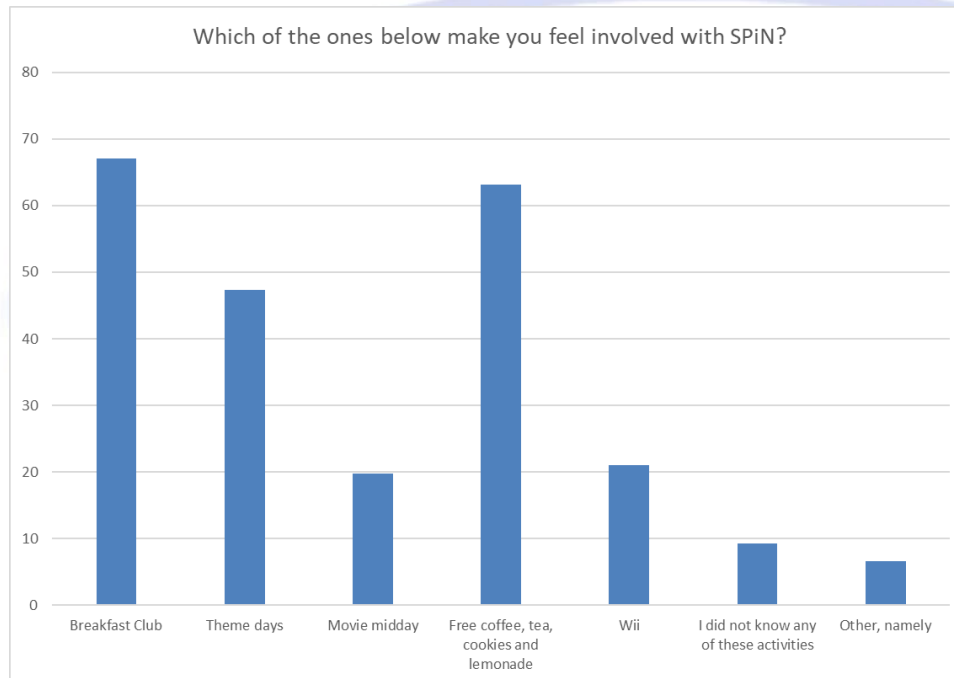
3.3 How much are you in contact with students from the other bachelor track? (For example: If you are in the Bilingual/Dutch track, how much contact do you have with students from the English track)



For this question, participants could only give one answer. The results showed that members from both tracks are not in a lot of contact with each other. The majority is in very little (28%) contact with students from the other bachelor track. Furthermore, 24% answered with 'Average', 16,6% with 'Little' and, 10% of the participants answered this question with 'Much'. The XVIth board expected that the contact between students from both tracks would be increased compared to last year because general attendance rates were higher this year. The percentages are comparable to last year, where 29,5% was Very little, 19,2% was Average, 16,7% was Little, and 12,8% was Much in contact with students from the other bachelor track.

4. SPiN's common room and the board

4.1 We try to make everyone feel at home in our SPiN common room. To do this, we organized several things in the SPiN common room. Which of the ones below make you feel involved with SPiN?



Here, participants could give multiple answers. The results show that 'Breakfast Club' makes members make feel most involved with SPiN (67%), followed by 'Free coffee, tea, cookies and lemonade' (63%), and 'Theme days' (47%). The XVIth board is happy to see that the Breakfast Club is in first place of things that make members feel involved with SPiN, since the activity is in compliance with the low-threshold aim of their policy. The XVIth board is also glad that 20% of participants feel involved because of Movie Midday but aims for even higher numbers in the future since this is a new intervention which they would like to see succeed. The XVIth board will try to realise these higher numbers by actively promoting Movie Midday by using creative ways of promoting and by face-to-face promotion.

4.2 Do you feel welcome at SPiN's common room?

At this question, participants could give one answer and explicate their answers. Results show that most participants (49%) feel welcome at the SPiN common room. This number is relatively the similar to last year (54,2%). The XVIth board is fairly happy with this result, since the XVIth board is of the opinion that members should feel welcome at the SPiN common room. However, 45% feels only partially welcome and 5% does not feel welcome at SPiN's common room. The main reason for this is that people do not know enough people and therefore do not feel comfortable enough to visit the SPiN common room. This is partly due to the SPiN room mostly hosting the same people. Therefore,

new potential visitors feel a threshold to engage within a group that already seems to know each other quite well. Additionally, the room is generally crowded, which makes the threshold for entering higher. The last reason is that their friends do not go to the room, so it does not come to mind to visit the room. The XVIth board will therefore still try it's best to make the SPiN common room welcoming for as many members as possible by taking into account the reasons mentioned above. The board will focus on actively inviting new members to the common room during activities such as Theme days, which are already held in the Common Ground and therefore well-suited to casually invite people in who do not visit the room very often.

4.3 Do you think the board is easily approachable?

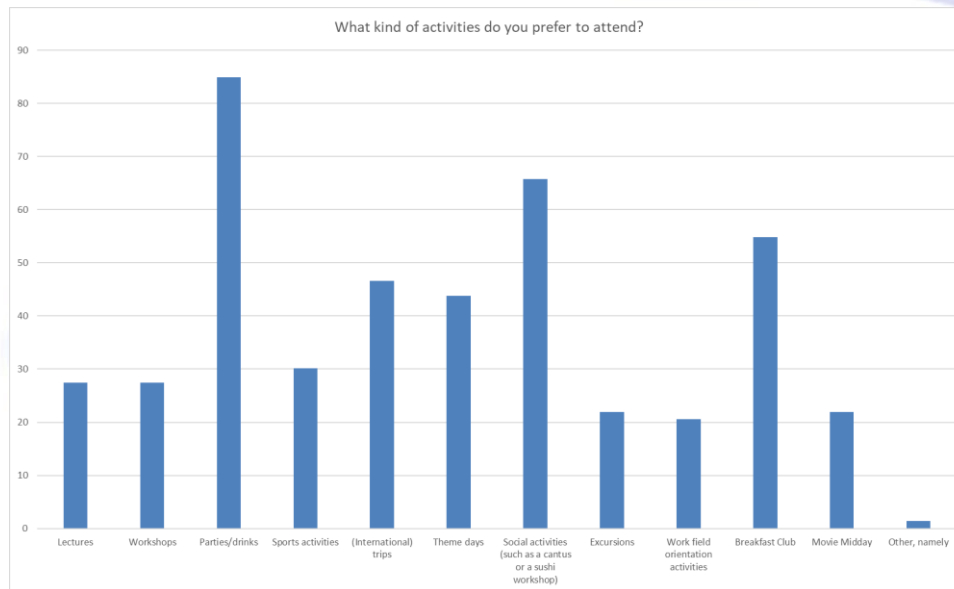
At this question, the same answer options as above were used. The results show that the majority of the participants thinks that the board is easily approachable (76%). The XVIth board is happy with this result, as it is important that the board is approachable. However, 18% of the members thinks that the board is only partially approachable and 4% of the members think that the board is not easily approachable. Therefore, the XVIth board will keep on working on their approachability so that the board is approachable for as many members as possible. The XVIth board will take into consideration the clarifications that are given in the answers. An example of how the board will improve its approachability is by being more engaging with visitors of activities and making sure that room duties are used for socializing instead of engaging in work.

4.4 Which of the board members do you recognise?

The board is happy to see that 79% of respondents recognised all the board members, with rates going up to 92% for specific board members. However, since the number of responses on the survey is relatively low compared to SPiN's member count, these numbers must be interpreted with caution.

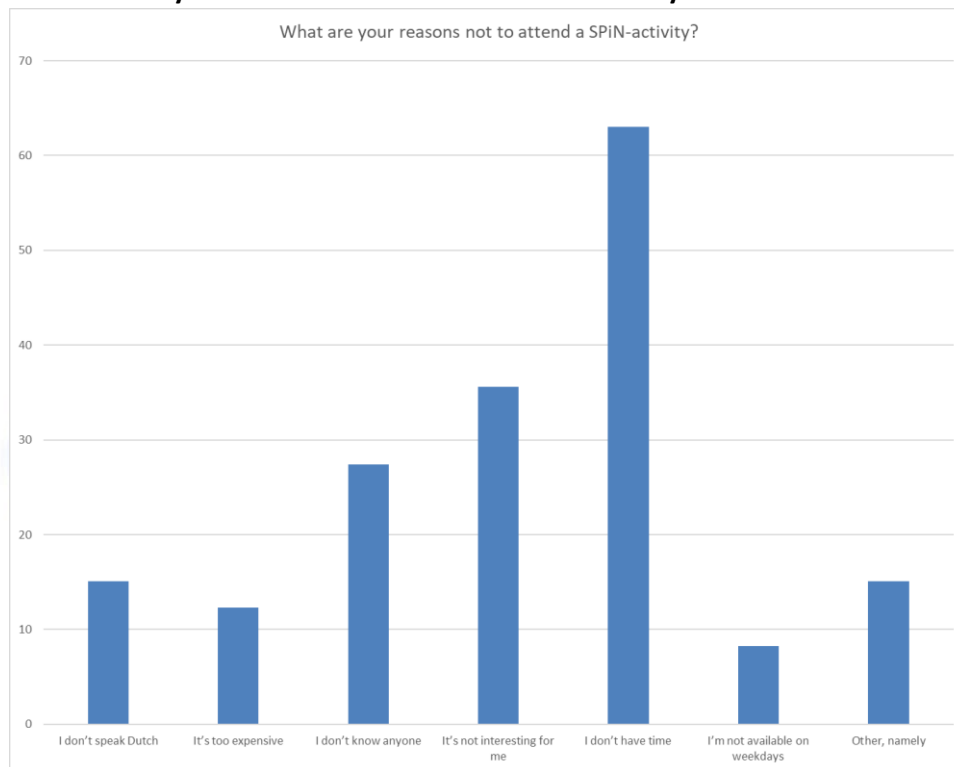
5. Activities

5.1 What kind of activities do you prefer to attend?



These results show that parties and drinks, as well as social activities are the most preferred activities. Breakfast club shows an increased preference compared to last year (32,8% versus 53,4%). Movie Midday has a preference of 21,9%. Lectures, workshops, and sports activities have stayed at the same preference (respectively 27%, 27% and 47%). Theme days as well as excursions, workfield and orientation activities show a decreased preference compared to last year (respectively 44% vs 50%, 22% vs 32% and 21% vs 28%).

117 5.2 What are your reasons to not attend a SPiN-activity?



118 Most participants indicated they don't have time to go to a SPiN activity as a reason they are not
 119 attending (63%). This year 27,4% of participants indicated that they did not attend because they did not
 120 know anyone. Last year this number was 38,8%. This is a positive sign as this number has decreased
 121 compared to previous years. This development shows there is an increase in members knowing each
 122 other over the past three years. 36% indicated they are not interested in attending SPiN activities which
 123 is a similar amount to last year (35,6%).
 124

125 5.3 SPiN offers several trips: a city trip, a ski trip and a study trip. What do you think of the number of 126 trips SPiN offers?

127 The results show that the majority thinks that the number of trips offered is sufficient (93,2%). The
 128 XVIth board will therefore advise the next board to organize the same number of trips next year.

129 5.4 What do you think about the ratio between formal and informal activities SPiN has to offer?

130 The majority (93%) thinks that the ratio between formal and informal activities is fine. Therefore, the
 131 XVIth board will advise the next board to keep the ratio between formal and informal activities as it is
 132 now.

133 5.5 would you recommend being a member at SPiN to fellow students and/or friends?

134 99% of the respondents answered yes to this question. Regrettably, due to the absence of an

135 opportunity to provide a more comprehensive response, the reasons behind the remaining 1% selecting
136 'no' remain unknown.

137 **5.6 SPiN has/had multiple collaborations with other associations this year, such as a bowling activity**
138 **and a party with Synergy (business administration) and a dinner for Serious Request with Postelein**
139 **(pedagogical & educational sciences). These collaborations are mainly organised for you to meet other**
140 **people outside of your own study. What do you think of these collaborations?**

141 99% of the respondents thinks collaborations are a good way to meet new students. The XVIth board will
142 therefore continue with its upcoming collaborations and recommends the XVIIth board to continue this.

143 **5.7 What do you think of the ratio of SPiN's collaborations?**

144 68% of respondents thinks the ratio is fine. Surprisingly, 32% of the participants expressed a desire for
145 increased collaborations. Remarkably, none of the responses suggested an overabundance of
146 collaboratons this year. The XVIth board will explore recommendations for fostering additional
147 (recurring) collaborations for the XVIIth board.

148 **5.8 SPiN has organised their first movie midday before the Christmas holidays. What was the reason**
149 **you did (not) attend? And are you interested in coming to the next movie midday?**

150 This question allowed for multiple answers. Unfortunately, the attendance at the first Movie midday fell
151 short of expectations, with only 5% of respondents indicating they had attended. However, those who
152 did participate appreciated the low-threshold nature of the activity, aligning with the XVIth board's
153 objectives. The primary reason cited for non-attendance included being away from Nijmegen due to
154 holidays, time constraints, or simply being unaware of the event. Nonetheless, 48% of respondents
155 expressed an interest in attending Movie Midday in the future. This positive response serves as an
156 encouragement for the XVIth to persist in advancing this initiative

157 **5.9a SPiN has introduced the merchandise committee this year. The first item dropped this winter,**
158 **which was a beanie. Did you buy the beanie?**

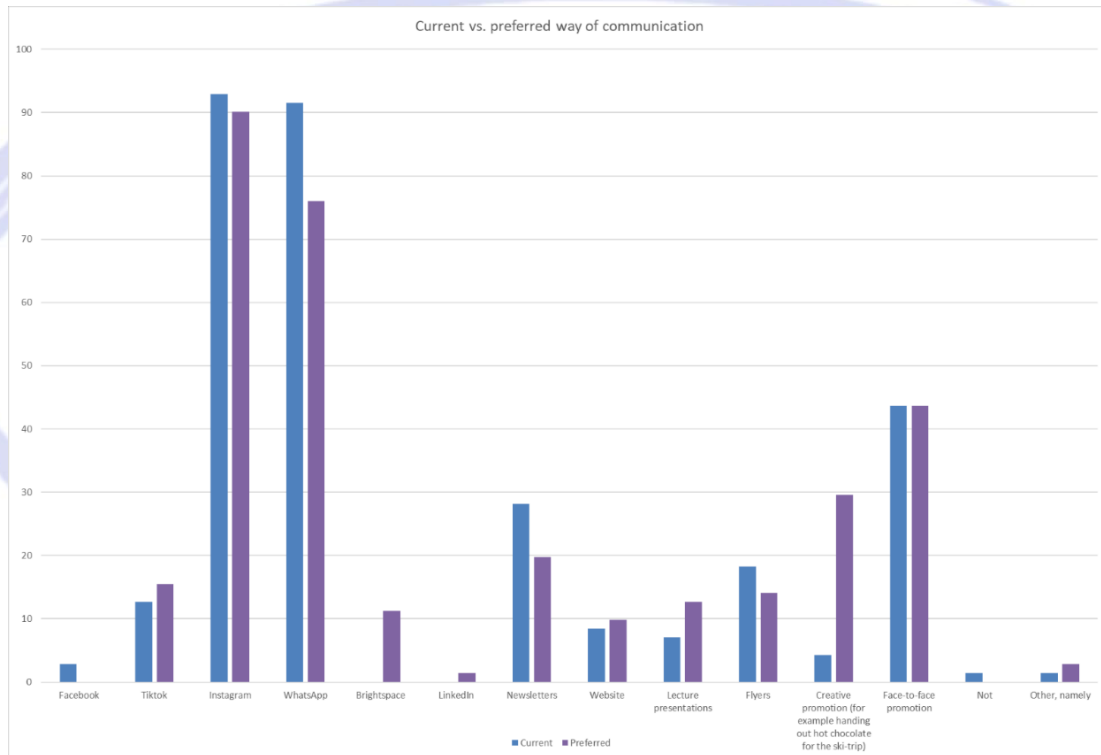
159 23% of participants reported to have bought the beanie. The following answers were selected for not
160 buying the first merchandise item: not knowing there was a drop (13%), not liking the item (43%), finding
161 the item too expensive (6%), not finding the timing of the drop ideal (6%).

162 **5.9b Would you buy SPiN merchandise in the future?**

163 75% of participants indicated their intention to purchase merchandise in the future, citing either a
164 general affinity for merchandise, or an interest in items that align with their tastes or style. Conversely,
165 25% stated they would refrain from future purchases due to diverse reasons. Typically, participants are
166 reluctant to invest heavily in clothing they anticipate wearing infrequently.

6. Communication

6.1 How are you being informed about SPiN and the activities at the moment? / How do you prefer being informed about SPiN and its activities?



The graph above shows the results on these questions in which multiple answers could be given. It shows how they are being informed (blue) compared to how they would prefer being informed (purple) about SPiN and the activities in terms of percentages.

The two most used means of communications were Instagram and WhatsApp. 93% of the respondents were informed through Instagram and 92% of respondents were informed through WhatsApp. These were also the most preferred means of communication with 90% for Instagram and 76% for WhatsApp.

These statistics correspond with the statistics of last year with some slight changes. Last year, 92,5% of respondents were informed about SPiN through Instagram and 89,5% through WhatsApp. Similarly, 83,6% of the respondents preferred being informed through Instagram and 82,1% through WhatsApp. So compared to last year, there almost no changes to be seen in these numbers. Only a slight decline in preference for WhatsApp communication is noteworthy.

The current communication and the preference for communication through Facebook have decreased considerably in the past years. Four years ago, 90% of respondents were informed about SPiN via Facebook. Two years ago, it was only 23,26% of the respondents with even less respondents (12,95%) saying that Facebook was still the preferred way of communication. The XIVth board had therefore advised the XVth board to reconsider the role of promotion through Facebook, but they decided to go through with it. Last year, the communication through Facebook had decreased even further to only 3,64% of the respondents answering that they were communicated about SPiN via the platform. The preference for communication through Facebook had roughly stayed the same with 11,94%. This sharp decline of nearly 20% in communication could be explained by the fact that the XVth board had not used the option for invite lists on Facebook until their biannual, something that former boards did do. The XVth board did their best to create an invite list on Facebook to see if people would be informed more via Facebook. The XVIth board continued this by inviting their (active) members via Facebook but noticed few to no interactions. This can also be seen in the results of this survey. Despite the efforts of the XVIth to engage members through Facebook events, a mere 3% of respondents reported receiving information about SPiN via Facebook, with none expressing a preference for this platform. This suggests that Facebook is either minimally used or not utilized at all by members for obtaining information about SPiN and its activities.

Other significant discrepancies (a difference of >10%) between the current and the preferred communication can be found in the points of Brightspace and Creative promotion. Currently, 0% of respondents state that they are informed about SPiN through Brightspace, although 11% of respondents state that they would prefer communication through the platform. The university has stated last year that they would gladly use the platform to help us promote the 'bigger' study-related activities that could use extra promotion. However, this year it has proven to be more difficult than expected. Brightspace is now a platform for distributing information with need-to-know basis for students, excluding SPiN promotion from the platform.

Furthermore, only 4% of respondents this year has indicated that they have been informed about SPiN through creative promotion, whereas 30% would like to be informed through creative promotion. The XVIth board will encourage its committees to make more use of creative promotion to promote their activities. Lastly, the XVIth board has introduced TikTok as a new promotion platform. Results indicate that 13% of respondents are informed of activities via TikTok and 15% prefers being informed via TikTok.

6.2 How do you experience the promotion on Instagram, Facebook, TikTok, WhatsApp and the website?

The results show that 87% of respondents consider the promotion to be good. This is an increase compared to last year (74,6%). 0% of the respondents think there is too much promotion and 12% think there is too little promotion. There was also an option answer more extensively and in summary, this option was not used by participants.

6.3a Do you follow our TikTok account @Spiktokk?

37% of respondents stated that they currently follow the TikTok account, while 63% do not. The primary reason for non-followers is them not having a TikTok account.

6.3b TikTok is supposed to represent the informal side of SPiN. Do you think the current posted TikTok's represent this idea?

Only 4% of respondents noted that the current posted TikTok videos do not adequately represent the informal side of SPiN. Conversely, 55% of participants believe the current videos do so. Notably, 41% of respondents couldn't provide feedback as they don't use TikTok. The XVIth board remains committed to promoting through TikTok to enhance member's familiarity with the informal side of the association. To increase the number of followers on the TikTok account, the XVIth board will continue to promote the new account via their other social media platforms.

6.4 Are you aware that you get discounts as a Spin member at several places? And do you make use of this?

This question was first asked in the current biannual survey. 25% of respondents reported that they do make use of the discounts SPiN offers. 28% percent indicated that they are aware of the discounts, but that they do not use them. 45% of respondents says that they were not aware of the discounts but would be interested in them. Therefore, the XVIth board has increased the promotion of the SPiN discounts via their social media platforms and website. Only 1% of participants reported that they were not aware but would also not use them if they were aware.

6.5 Do you have any suggestions for SPiN in general?

In this section, respondents had the freedom to fill in whatever they wanted. Generally, most responses showed satisfaction, although there were some points for improvement. To summarize, some people found cheaper books on Bol.com than on WO4YOU and are therefore dissatisfied with the discounts SPiN offers on study books. The XVIth board will look into the prices WO4YOU offers and if changes can be made. Additionally, the XVIth board is perceived as being more interactive with active members than with non-active members. However, the XVIth board is committed to ensuring that no SPiN member feels excluded or undervalued. Consequently, efforts will be made to evenly distribute attention among all members during activities.

The XVIth board hopes to have properly informed you about the results from the Biannual Survey. In case there are further questions, the XVIth board will gladly receive them at the General Members' Assembly. Questions may also be sent to secretary@spin-nijmegen.com before the 12th of March 2024 11:59 PM, these will then be addressed at the GMA.

Yours faithfully,

252 The XVIth board of Study association Psychology in Nijmegen

