

## 1 **Heidag piece on attendance:**

2 So far, the XVI<sup>th</sup> board has had a wide range of activities. These activities have been successful  
3 in the eyes of the board as they have received positive feedback from their members and  
4 attendance was good. There is however an aspect that could use improvement, namely the tickets  
5 bought - attendance ratio. It has often been the case that the amount of tickets sold differs from  
6 the amount of participant that show up to an activity by a significant amount.

7 This phenomenon is not exclusive to activities with low-cost tickets, such as drinks and parties  
8 which are 0,- for members. This trend has also been seen at activities such as 'Freshmen  
9 Bowling' for which members had to pay 6,- for a ticket. For this activity 15 people out of the 41  
10 did not show up. This caused empty bowling lanes and therefore excessive money spending.

11 The XVI<sup>th</sup> board has already looked at several solutions for this phenomenon. The blacklist being  
12 one of them, this means that people who've bought a ticket and don't show up without letting the  
13 board know will be put on a blacklist. If the person does not show up to an activity three times,  
14 this person will no longer be allowed to attend activities organized by the association and her  
15 committees. The possibility of sending a mail to those that did not show up to an activity,  
16 regarding why we expect people to show up when they have bought a ticket, has also been  
17 discussed.

18 A more positive approach has also been taken into consideration and this has been put into place.  
19 Having talked to other boards, the XVI<sup>th</sup> board has enforced the 'reminder mail'. This means that  
20 one day before an activity a mail will be sent to all those who have bought a ticket. In this mail  
21 they will be reminded that they have bought a ticket for an activity, important information  
22 regarding that activity and whether that activity has been sold out. When an activity has been sold  
23 out the people with a ticket will be urged to resell it if they are no longer able to come. The  
24 reminder mail has only been in place since the end of Januari, this withholds the XVI<sup>th</sup> board  
25 from being able to properly evaluate its effectiveness.

26 For this piece the XVI<sup>th</sup> board would like to get input on the following matters:

- 27 • Possible reasons for the tickets bought – attendance ratio

- 28 • Ideas to solve this problem
- 29 • Thoughts on the blacklist idea
- 30 • Thoughts on the reminder mail and its effectiveness.

